



Position your business for the next generation of electronic commerce.

We deliver results based on proven formulas and mathematical automation that link directly with key search engines and subject directories.



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**Tomorrow's Ideas, Today!™**

## Professional Ranking Services

As business professionals, we understand and relate with the many obstacles and demands facing businesses today .

As we discuss your options in more detail, you will realize the depth in which our systems can help to analyze and monitor your future e-business success.

## What Our Service Includes:

**Key Phrase Research** - using sophisticated analysis tools, we will work together to develop the most appropriate set of key phrases to use in promoting your website. We will examine the content of your site and cross-reference it against a database of the most popular search terms on each of the major search engines.

Creation of **invisible search** engine optimized pages for all your key phrases. These pages can be hosted on either your server or ours and will be linked to existing pages on your website. You own the pages. You are not obligated to pay us in order to keep the pages on your server.

**Directory Submissions** to Yahoo, LookSmart and Open Directory.

**Link Popularity** campaign to increase the number of incoming links to your site. Link popularity is becoming an increasingly important factor in determining search engine rankings.

**Detailed Reports** showing your current search engine listings.

**Submitting** your pages to the search engines in strict accordance with the anti-Spam guidelines established by each of the engines.

## How Do I Get Started?

It's simple! Go to our website at [www.genext.net](http://www.genext.net) and click on **Marketing**. Select **Search Engines** and **Free Analysis**. Enter your information and a Genext Associate will contact you to discuss your exact needs and provide you with a no-obligation Search Engine Analysis for your web-site.

**509.884.7791 or toll free 1.866.588.6329**



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Search Engines  
MARKETING

## POSITION YOUR SITE FOR SUCCESS

### Auto-Listing

To keep your listing current, Genext will re-register your website every three months. This is also an excellent way to begin a long-term ranking plan for those who operate on limited marketing budgets or do not want regional and national exposure right off.

We will submit your pages to the search engines in accordance with the anti-spam guidelines established by each engine. In order to obtain top listings, each search engines' policies must be strictly adhered to. Genext's professionals are here to help each step of the way.

Because search engines continuously update the methods they use to rank web pages, Genext has developed a maintenance program that re-optimizes pages in accordance with the latest known search engine algorithms. Algorithms are constantly being modified and the new versions are simultaneously updated to our servers—this allows us to keep your site in front of your audience!

For best results, combine our Submission Bonus Package with one of our Business Packages.

Contact us via the web or by phone to arrange a no-obligation personal consultation with our Advanced Web Development Group.

### Free Position Analysis

Want to see if your site can be found in the 17 most popular search engines? Just complete the Free Position Analysis on our website.

This offer is only valid for organizations that have their own domain name, not just a subdirectory on your ISP's domain. Please allow 48 hours for us to process your submission. One free submission per customer.

### The Genext Solution...

When you call Genext to connect your home, small business, or regional company to the Internet, you make the right choice. We have a friendly and knowledgeable support staff who can assist you in getting connected to the Internet and so much more.

Genext has solutions for all of your Internet and e-business needs. From **dial-up** to **high-speed**, from **web design** to **corporate image** building, from **e-business** to **security** and **loss prevention**, Genext delivers quality, **cost-effective solutions** to meet all of your Internet and technology needs.

**Harness The Internet!** Call us for straight answers on **video cameras**, **networking**, **broadband** and **web-hosting**. Our staff can advise you on available technologies and help you determine the most appropriate solution to meet both your needs and your budget.

For more information or to sign up for service visit our website at <http://www.genext.net> or give us a call.

Search Engine OPTIMIZATION SERVICES

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