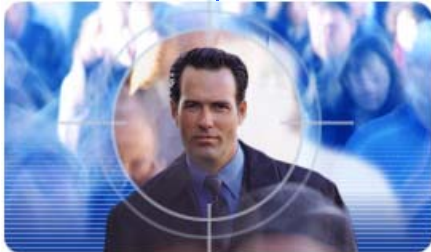




ROI

Business Demands It. We Deliver It.

Our Video & Surveillance Systems are custom designed to provide you with the highest return on your investment.



"I was very impressed, not only with the promptness of service, but their patience and **the quality of their service...**"

"...deals rarely are as good as they sound.
Genext is as good as it sounds..."

—Tina H.
Satisfied Genext Customer

Tomorrow's Ideas, Today!™

Are Your Profits Walking Out The Door?

According to the US Small Business Administration, a retail theft, **shoplifting or internal theft** is committed **every five seconds**.

Burglary and armed robbery also results in substantial losses for many businesses. The average burglary **"take" exceeds \$3,500** and the average **robbery loss** is more than **twice as high**. (US Small Business Assoc. 2000)

CCTV Cuts Losses

Closed-Circuit Television, also known as CCTV, and other video surveillance tools are expanding their role in loss prevention and asset protection. These systems:

- Reduce internal and external theft
- Deter robberies and break-ins
- Boost productivity

CCTV Limits Your Liability

- It provides security for employees and customers inside the facility and out
- And can provide evidence of events
- It can minimize false slip-and-fall and workers compensation claims

CCTV Pays For Itself

No matter what your business or trade, Genext can save you money.

Through partnerships with leading manufacturers and local lenders, Genext is offering monthly lease and equipment rental options that will help you realize a faster return on your investment.

Ask a Genext Representative about our free 15 Minute Loss Evaluation and learn how a Genext Video Surveillance System can save you thousands of dollars each year.

To schedule an appointment give us a call or visit us online at www.genext.net/systems.

509.884.7791 or toll free 1.866.588.6329



Eye On Technology

Making the switch to digital video recording can be a big decision, so we've dedicated a section of our Website to the simple question: Why digital?

If you're considering digital equipment but still having reservations or if you want to know the main reasons for using digital video recording, speak with a Genext representative or visit www.genext.net/systems

On our website you can download our brochure illustrating the top reasons to choose digital. You can review magazine articles on the subject and read comments from people who have already made the switch in our case studies section.



Our Calibur **Digital Video Recorder (DVR)** records hold-ups and other incidents on a stand-alone hard disc for quick retrieval.

A key feature is the ability to watch cameras remotely and save recorded images from any Authorized Internet connection.

The DVR eliminates the hassle of changing tapes and having to plan for costly VCR maintenance. DVR images are crisp and sharp every time.

Contact Genext today for a Free No-Obligation On-Site Security Evaluation. Our associates can help identify security and safety concerns and design a solution that will meet both your needs and your budget.

Call 884.7791 or toll free 1.866.58.TODAY

Solutions To Fit Your Needs

From public view surveillance systems that monitor entries and exits, high-theft areas and parking lots to more discreet applications, Genext's broad selection ensures the right product mix for your specific needs.

Below is a list of some of the products and services that we offer.

- Discrete High-Resolution Cameras
- Zoom and Variable-Focus Lenses
- Digital Video Recorders and Remote Video Transmission Systems
- Time-Lapse and 24-Hour Real-Time Recorders
- Internet and Network Enabled Controllers
- Leasing and Equipment Rental Options
- Low Monthly Payment Plans
- 24-Hour On-Site Customer Service
- 24-Hour Monitoring and Dispatching for Burglary, Fire, Panic, Environmental and More

A Company You Can Rely On

When you call Genext to secure your business and staff, you make the right choice.

Genext continues to explore new solutions to meet the needs of its expanding customer base. Creative business partnerships and innovative engineering help us keep our prices low and our customers on the cutting edge of technology.

Call us for straight answers about Security & Life Safety Services including Panic & Hold-Up Alarms, Burglary & Fire Detection, Intercom & Communication Systems and much more. We can help you determine the right solution to meets both your needs and your budget.

Did you know that Genext also provides Internet Communication services? We can connect your video and security systems to any computer that has Internet Access available.

Genext offers a variety of broadband and internet services, speak with your representative or visit our website for more information.

www.genext.net/systems

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Closed Circuit Television SERVICES & SOLUTIONS